**Carpet Flooring**Finding the perfect carpet flooring for a home can be a daunting task, mostly because there are so many different styles, textures and colors to choose from.

**Quality over price.**  
Like all things in life, you get what you pay for. Higher quality carpets tend to cost more upfront, but they have greater pile density and a tighter twist construction which makes them more durable. This ultimately leads to a longer lifespan.

**Cushioning.**  
Cushioning is the layer of comfortable spongy material that sits between the carpet and the floor. This padding can also help preserve the carpet so it lasts longer and serves as a safeguard against everyday wear and tear. Splurge a little on the cushioning of your carpet flooring, and we promise you won’t be disappointed.

**Four Common Carpet Fibers**  
Fun fact: More than 90 percent of carpet made today is made out of synthetic fiber. There are four types of synthetic fibers, which include polyester, nylon, triexta and polypropylene, and there are two main types of natural fibers, which include wool and sisal.  
  
Here’s a list of the four most common fiber varieties of carpet.  
  
**Wool**  
This natural fiber is durable and stain resistant, and it’s an environmentally friendly flooring option.  
  
**Nylon**  
This is the most popular fiber used in carpets, thanks to its durability and resistance to wear-and-tear. We recommend getting a stain-resistant treatment with this carpet flooring, especially if you’re prone to spilling or staining carpets.  
  
**Olefin**  
This fiber type is best if you need a carpet that is resistant to moisture and molding — perfect for your basement or outdoor seating area. Although it’s not exactly the most comfortable carpet type, it makes up in durability.  
  
**Polyester**  
This carpet fiber is extremely stain and fade-resistant, and it is economically friendly. It also boasts softness and is durable against everyday wear-and-tear.

**Why Choose Carpet Flooring?**  
Carpet flooring looks great in an Office or Home, is a comfortable flooring option, and has potential to last  a lifetime if properly cared for. Here are six main reasons to consider carpet flooring:  
  
1. **It’s soft.** This is probably the biggest appeal of carpet flooring, as carpet fibers obviously feel great on  bare feet.  
2. **It’s comfortable.** To add to the softness, carpet flooring adds a sense of comfort, and is great for rooms where you’ll be more inclined to stand for long periods of time or sit on the floor. Think about it this way — would you rather sit on hardwood or carpet? That’s what we thought.  
3. **It’s warm.** Unlike tile or hardwood, carpet flooring is great at insulating heat, making this type of flooring glorious on cold winter mornings.  
4. **It’s an economical option.** Carpet flooring is a lot less expensive than hardwood and some tile flooring options.  
5. **It’s safe.** Carpet provides a cushion, making it a softer landing for any trips or falls.  
6. **It reduces sounds and noises in the home.** Thanks to the natural insulation of carpet flooring, noise levels in the home are greatly reduced. The carpet serves as a padding so noise can’t bounce around the home’s rooms as easily.